

PLASMA SCREEN READER BOARD ADVERTISEMENT ORDER FORM

HERSHEY Lodge is pleased to offer advertising time on their 52" plasma screen display monitors. These display monitors are strategically placed in five locations throughout the property to list the daily reader board events for our group business. Proven to be effective, these attention grabbing display monitors run in a Windows 2000 format using simple PowerPoint presentation slides.

Possible uses for the Reader Boards Include:

- Brings greater attention to your booth location.
- Send wide cast invitations to attendees welcoming them to your hospitality suite.
- Advertise your products and services to a specific targeted audience.

Space is limited. Ads are on a first come first serve basis.

Customers are responsible for producing the PowerPoint slides. * LODGE reserves the right to review content of the slides for objectionable images and phrasing.

Please provide the following information:	ORDER DATE:
NAME OF CONVENTION:	
CONFERENCE DATE:	_ CONTACT NAME:
TELEPHONE NUMBER: ()	FAX NUMBER: ()
COMPANY NAME:	
ADDRESS:	
CITY / STATE / ZIP:	
E: MAIL ADDRESS:	
METHOD OF PAYMENT/ CC#	
NAME ON CREDIT CARD	

Type of Service	Cost per Day	Dates of Service	Number of Slides	Total Cost
15 Second Advertisement	\$250			
30 Second Advertisement	\$500			

Please E-mail your presentation to Ms. Frankie		
Kramlick at <u>fkramlick@hersheypa.com</u>	Subtotal	\$
at least 15 days in advance of your event.	Tax 6%	\$
Orders not submitted to the Convention Services Office at least 15 days prior to the event cannot be	Total	\$
guaranteed.		

Customer Signature :	 Date:	 Acct:	
e			