

# HERSHEY<sup>SM</sup> EXPOSITIONS

# PLASMA AD ORDER FORM

365 EAST DERRY ROAD PO BOX 446 WAREHOUSE 47, BAY 3 HERSHEY, PA 17033-0446  
PHONE: 717-508-5926 FAX: 717-298-1519

*Hershey®Lodge* is pleased to offer advertising time on their 52" plasma screen display monitors. These display monitors are strategically placed in five locations throughout the property to list the daily reader board events for our group business. Proven to be effective, these attention grabbing display monitors run in a Windows 2000 format using simple PowerPoint presentation slides.

**Possible uses for the reader boards include:**

- Brings greater attention to your event.
- Send wide cast invitations to attendees welcoming them to your hospitality suite.
- Advertise your products and services to a specific target audience.

**Space is limited. Ads are on a first-come-first-serve basis.**

Customers are responsible for producing the PowerPoint slides.

*\*Hershey Lodge reserves the right to review content of the slides for objectionable images and phrasing.*

**Please provide the following information:**

Order Date: \_\_\_\_\_

Name of Event: \_\_\_\_\_

Event Date: \_\_\_\_\_ Contact Name: \_\_\_\_\_

Name of Firm: \_\_\_\_\_ Fax: (\_\_\_\_\_) \_\_\_\_\_

Address: \_\_\_\_\_ Phone: (\_\_\_\_\_) \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Email: \_\_\_\_\_

Type of Service	Cost Per Day	Date of Service	Number of Slides	Total Cost
15-Second Advertisements	\$250.00			
30-Second Advertisements	\$500.00			

*Please email your presentation to Ms. Frankie Kramlick at [fkramlick@HersheyPA.com](mailto:fkramlick@HersheyPA.com) at least 15 days in advance of your event. Orders not submitted to the Convention Services Office at least 15 days prior to the event cannot be guaranteed.*

Customer Signature: \_\_\_\_\_

Date: \_\_\_\_\_ Acct: \_\_\_\_\_

Sub Total: \_\_\_\_\_

6% PA Sales Tax: \_\_\_\_\_

**Total:** \_\_\_\_\_