

HERSHEYSM EXPOSITIONS

PLASMA AD ORDER FORM

6305 Allentown Boulevard, Harrisburg, PA 17112
PHONE: 717-508-5926 FAX: 717-298-1519

Hershey Lodge® resort is pleased to offer advertising time on their 52" plasma screen display monitors. These display monitors are strategically placed in five locations throughout the property to list the daily reader board events for our group business. Proven to be effective, these attention grabbing display monitors run in a Windows 2000 format using simple PowerPoint presentation slides.

Possible uses for the reader boards include:

- Brings greater attention to your event.
- Send wide cast invitations to attendees welcoming them to your hospitality suite.
- Advertise your products and services to a specific target audience.

Space is limited. Ads are on a first-come-first-serve basis.

Customers are responsible for producing the PowerPoint slides.

**Hershey Lodge reserves the right to review content of the slides for objectionable images and phrasing.*

Please provide the following information:

Order Date: _____

Name of Event: _____

Event Date: _____ Contact Name: _____

Name of Firm: _____ Fax: (_____) _____

Address: _____ Phone: (_____) _____

City: _____ State: _____ Zip: _____

Email: _____

Type of Service	Cost Per Day	Date of Service	Number of Slides	Total Cost
15-Second Advertisements	\$250.00			
30-Second Advertisements	\$500.00			

Please email your presentation to Ms. Frankie Kramlick at fkramlick@HersheyPA.com at least 15 days in advance of your event. Orders not submitted to the Convention Services Office at least 15 days prior to the event cannot be guaranteed.

Customer Signature: _____

Date: _____ Acct: _____

Sub Total: _____

6% PA Sales Tax: _____

Total: _____